



# THE FUTURE OF MANUFACTURING NEEDS YOU.

IN THE NEXT 10 YEARS, MORE THAN 2 MILLION  
MANUFACTURING JOBS COULD GO UNFILLED.

YOUR SPONSORSHIP INTRODUCES STUDENTS TO IN-DEMAND CAREERS  
AND PROVIDES TRAINING FOR THE SKILLS NEEDED BY INDUSTRY.

**INVEST IN THE NEXT GENERATION.**

**BOTS IQ**

BUILDING THE FUTURE OF MANUFACTURING

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$5,000	TITANIUM \$3,500	STEEL \$2,500	ALUMINUM \$1,000
Verbal recognition as sponsor during the BotsIQ Finals Competition	✓ Speaking	✓	✓	✓
Company banner hung during BotsIQ Competitions	✓	✓		
On-screen visibility & recognition as sponsor during BotsIQ Competitions	✓ Logo	✓ Logo	✓ Logo	✓
Visibility & recognition as sponsor on BotsIQ website	✓	✓	✓	✓
Social Media recognition & coverage on all BotsIQ channels	✓ Logo	✓ Logo	✓ Logo	✓
Recognition in sponsor thank you ads and BotsIQ printed program	✓ Logo	✓ Logo	✓ Logo	✓
Recognition on all press materials	✓	✓	✓	
Pit Pass for company representatives and guests at the BotsIQ Finals Competition	8 passes	6 passes	4 passes	2 passes
Ability to show company video during in-person or virtual event	✓	✓	✓	
Opportunity for company branded give-away or material at BotsIQ Competitions	✓	✓	✓	✓

### NAMING SPONSORSHIP OPPORTUNITIES AVAILABLE\*

- BotsIQ Competition T-Shirts - \$15,000
  - Company Logo will be on the competition's t-shirt sleeve
- BotsIQ Finals Competition - \$20,000
  - Company Logo will be displayed throughout the livestream recording
- BotsIQ Summer Camps - \$25,000
  - Company Logo will be on the summer camp's t-shirt sleeve and all marketing materials

**Naming sponsorship commitment due by March 15th.**

Contact Michel Conklin at [conklin@botsiqpa.com](mailto:conklin@botsiqpa.com) for more information.

*\*Naming Sponsors also receive the benefits of a Diamond Level Sponsor.*

## SPONSORSHIP FORM

### COMPANY / ORGANIZATION INFORMATION

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Company / Organization Name

Website

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Business Address

City

State

Zip Code

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Contact Name

Contact Title

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Contact Phone

Contact Email

### I WANT TO INVEST IN THE FUTURE OF MANUFACTURING

Please indicate below how you would like to participate. BotsIQ is also open to discussing other partnership opportunities. Please contact Michel Conklin at [conklin@botsiqpa.com](mailto:conklin@botsiqpa.com).

#### PROGRAM SPONSOR (INDICATE LEVEL)

DIAMOND (\$5,000)  TITANIUM (\$3,500)  STEEL (\$2,500)  ALUMINUM (\$1,000)

Other Sponsorship Amount: \$ \_\_\_\_\_  Check enclosed\*\*  Send invoice

#### EDUCATIONAL IMPROVEMENT TAX CREDIT (EITC) DONATION

Companies enrolled in the PA EITC Program can contribute/sponsor using tax credits to BotsIQ (through our parent organization: Pittsburgh Chapter National Tooling & Machining Foundation).

Yes, my company will contribute to BotsIQ using the PA EITC program.

Amount: \$ \_\_\_\_\_  Check enclosed\*\*  Send invoice

#### EVENT VOLUNTEER

Yes, I would be interested in volunteering at the BotsIQ Competitions. Please send me more information.

#### BOTSIQ INDUSTRY ADVISOR

Yes, I want to be provide technical advise and support to a BotsIQ team. Please send me more information.

\*\*Please make checks payable to the "Pittsburgh Chapter NTMF" with "BotsIQ" in the memo line.

Return this form to: BotsIQ, 100 S. Jackson Avenue, 2nd Floor, Pittsburgh, PA 15202